

DBLSA Sponsorship Opportunity



**DALHOUSIE BLACK
LAW STUDENTS'
ASSOCIATION
2023-2024**

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Our Mission

The Dalhousie Black Law Students' Association ("DBLSA") is a dedicated and inspiring organization that aims to foster a supportive and empowering environment for Black law students at Dalhousie University. Committed to promoting diversity and inclusivity within the legal community, the DBLSA provides its members with a platform to connect, share experiences, and access resources tailored to their unique needs. The association plays an instrumental role in advocating for the fair representation of Black legal professionals and addressing systemic barriers Black students face in law.

By organizing educational events, networking opportunities, and mentorship programs, the DBLSA not only cultivates a strong sense of community among its members but also works tirelessly to ensure that their voices are heard and their presence is acknowledged within the broader legal landscape.

A Letter From Our Presidents



November 23, 2023

Dear Sponsors, Partners, and Supporters,

The Dalhousie Black Law Students' Association ("DBLSA") at Dalhousie University Schulich School of Law has been a valuable resource for Black law students in Halifax for many years. As a student-run organization, our commitment and dedication to our community are unwavering, and we are dedicated to advancing the interests of our organization and the legal profession more broadly.

This year is a landmark year for DBLSA. We now have the largest chapter of Black law students the Schulich School of Law has ever had. This allows us to expand our reach and positively impact a greater number of Black law students. Thanks to the support of many of you, our parent organization (BLSA Canada) was able to host the largest and most accessible conference in its history right here in Halifax, Nova Scotia. Your support facilitated vital opportunities for mentorship, community building, and knowledge exchange among Black law students.

This year—for the first time—Black law students from the Schulich School of Law will participate in BLSA Canada's Julius Alexander Isaac Moot. The Julius Alexander moot is the largest student-run, for-credit, in-person moot competition in Canada, complete with a black-tie reception, offering students an unmatched opportunity for both oral and written advocacy and networking. Additionally, DBLSA recently celebrated the launch of the DBLSA Alumni network, a significant milestone, ensuring that Dalhousie Students can 'see themselves there' and receive the guidance and support needed for their professional growth.

As we look ahead, we want to ensure our members have the most engaging year possible. To do this, our sponsors' continued support and investment is more critical than ever. Together, we can continue to break barriers and contribute to creating a genuinely inclusive legal profession. We eagerly anticipate collaborating with you in the upcoming year to make this vision a reality.

Sincerely,
Onye Njoku
George Clements

How Can You Help?



This year, the DBLSA has reached record numbers. Our commitment is to ensure that all members can participate in events to help with growth and development. Our sponsors are critical to our progress, so DBLSA is reaching out for your generous support. We hope to collaborate to champion diversity and make positive changes in the Halifax legal scene. As a valued sponsor of DBLSA, you will have a special chance to enhance your visibility within the community of Black law students and more.

A partnership with the DBLSA will allow your organization to directly contribute to eliminating barriers and helping black students reach their full potential in the legal profession. We sincerely appreciate your interest in our important cause and look forward to collaborating with you to champion equity, diversity, inclusion and excellence in the legal field.

Cost of Attending Conference

Expense	Value	Number
Purchasing Tickets	\$294.21	30
Flight Cost (Round Trip to Toronto)	\$393	30
Transportation to and From Airport	\$50	30
Miscellaneous	\$50	30
Total	\$797.21	x 30 = \$23,616.3

We are excited to bring 30 students to the BLSA Conference. With ticket prices at \$294.21 for General admission and an average flight cost of \$393 per attendee, our budget reflects the combined expenses for each participant. This includes not only tickets and travel but also additional necessities specific to each attendee, such as luggage. It should be noted that we will also receive financial assistance from the Law Foundation of Nova Scotia, though the final amount has not yet been determined.



Sponsorship Opportunities

	Gold \$2,000	Silver \$1,500	Bronze \$1,000
Recognition in Annual Report	✓	✓	✓
Sponsor Shout-Out in Internal News Letter	✓	✓	✓
Feature or Shout-Out on Social Media	✓	✓	
Weldon Times Shout-Out	✓	✓	
Logo Placement on Official Merchandise and Website	✓		
Co-host event on topics of interest to the sponsor	✓		
Number of Students Assisted	6	4	2



Testimonials

“This year’s conference was an unparalleled opportunity to experience and participate meaningfully in Canada’s vibrant Black legal community. Networking with senior law students and legal professionals often feels daunting, but this year’s conference provided a supportive and fun atmosphere to connect with Black students and professions from across the country.”

**Machel Maxwell,
2L Student**



“In addition to attending the conference, I helped organize the inaugural in-person Pre-Law Expo in Halifax, designed for undergraduate Black students aspiring to enter law school. As a panellist, I shared my experiences and provided guidance on navigating law school, as well as the importance of diversity and inclusion in the legal profession. It was a deeply rewarding experience to inspire and empower.”

**Donna Mbamy-Conci,
2L Student**

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Previous Sponsors

Key Contacts



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Thank You!

Your support is instrumental in advancing our mission, and we deeply appreciate your commitment to supporting legal initiatives that make a positive impact in the legal community.

We look forward to updating you on the meaningful difference your contribution enables.



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